LOWCOSPORTS.COM

your online source for sports news in the south carolina lowcountry

WEBSITE ADVERTISING RATES
(Includes FREE design)

POSITION	SIZE (PIXELS)	1 MO.	3 MO.	6 MO.	12 MO.
Top Banner *ONLY 1 AVAILABLE!* SOLD!	1080x200	$500	$1000	$1500	$2000
Sidebar Vert "Above The Fold" *ONLY 1 AVAILABLE!*	245x735	$400	$800	$1200	$1600
Sidebar Vert "Below The Fold" *ONLY 3 AVAILABLE!*	245x735	$200	$400	$600	$800
Footer Banner *ONLY 1 AVAILABLE!* SOLD!	1080x200	$100	$200	$300	$400
Sidebar Insert *PERFECT FOR SHORT-TERM EVENT PROMOTION!*	245x245	$50	$100	$150	$200

TARGETED WEBSITE ADVERTISING
(Includes FREE design)

POSITION	SIZE (PIXELS)	1 STORY	5 STORIES	10 STORIES	20 STORIES
Within Body of Story	Customized/Responsive	$50	$150 ($30 each)	$250 ($25 each)	$400 ($20 each)

Choose a story category (specific school or sport) and your ad will appear within the body of the next 5, 10, or 20 stories posted under that category. Great budget-friendly way to target your reach to fans of a particular school or sport!

SPONSORED FEATURE RATES
(per season)

Feature	Football	Boys BB	Other sports	All Sports
Athlete of the Week	$1000	$750	$500	$2500
Team of the Week	$1000	$750	$500	$2500
Game of the Week	$1000	n/a	n/a	n/a
Unsung Heroes Social Media Graphic	$1000	n/a	n/a	n/a
All-Area Team Title Sponsor	$1000	$750	$500	$2500
All-Area Team General Sponsor	$100	$75	$50	$250

Weekly Q&A (40 per year from August-May) – $2000

Weekly Coaches' Corner (40 per year from August-May) – $2000

Weekly LowcoSports Podcast – COMING SOON!

All sponsored features will be promoted heavily on social media, using the sponsor's name and social media tag (if applicable), and the sponsor's logo will be incorporated into a graphic element to appear with each sponsored feature.